

THE LOGICAL CHOICE TO OPERATE IN THE USMCA REGION

CHIHUAHUA STATE



**GOBIERNO
DEL ESTADO
DE CHIHUAHUA**

INVESTINCHIHUAHUA.COM

ECONOMIC OVERVIEW

1.497 Billion USD

FDI Received in 2024

+484

Export Manufacturers IMMEX* – 3rd place in Mexico

+412K

Employees in Manufacturing – 1st place in Mexico

58

Industrial Parks in the State

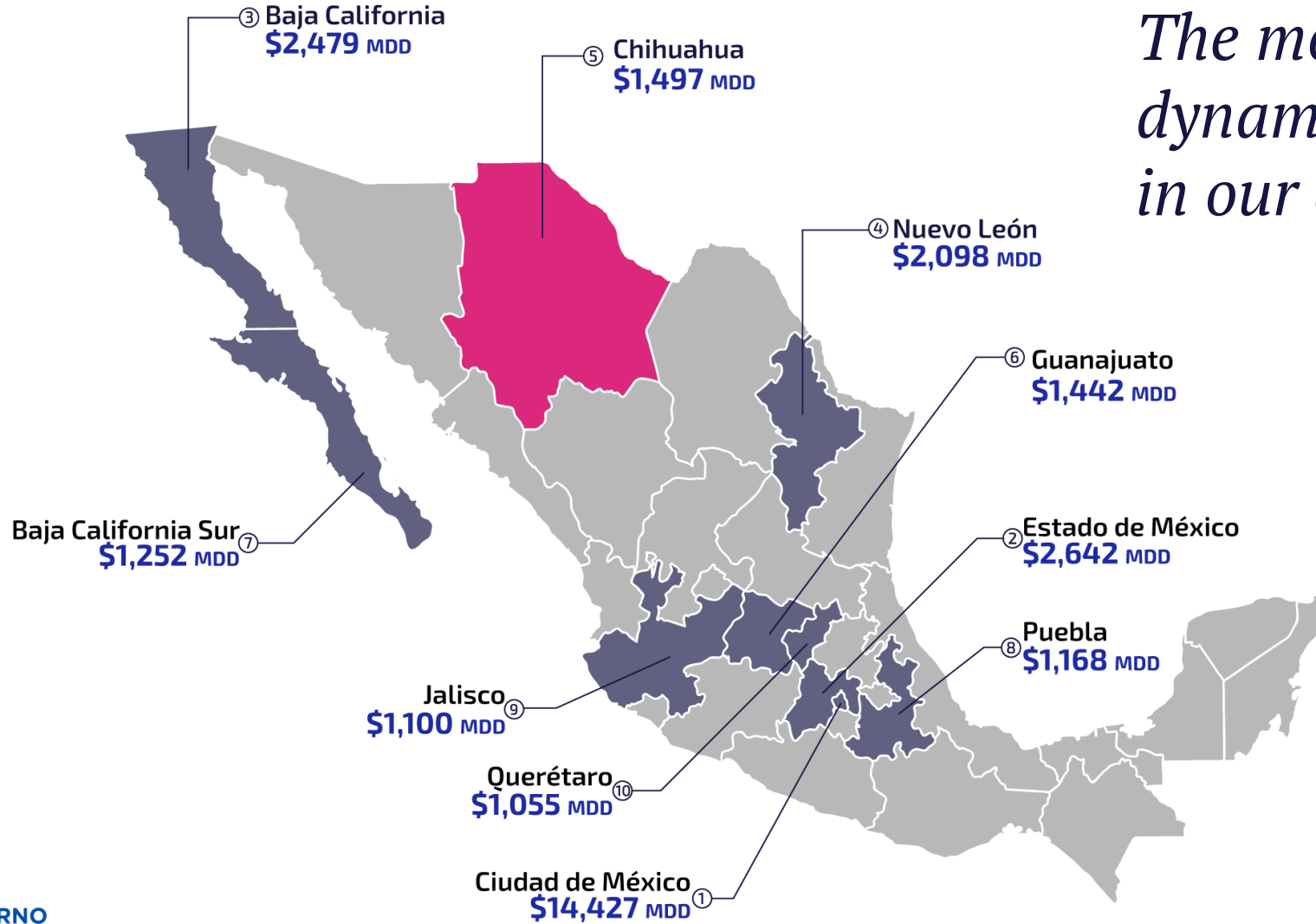
+55 years

Manufacturing experience

ECONOMIC OVERVIEW

FOREIGN DIRECT INVESTMENT RECEIVED IN 2024

The most resilient and dynamic State economy in our country.



Source: CIES, 2023.

Between October 2021 and March 2025, the State of Chihuahua has successfully attracted 156 new foreign direct investment (FDI) projects



ECONOMIC OVERVIEW

EXPORTS-MILLIONS USD

WITH OVER 75 BILLION USD, WE HAVE BEEN
MEXICO'S **TOP EXPORTER** FOR 15 YEARS IN A ROW



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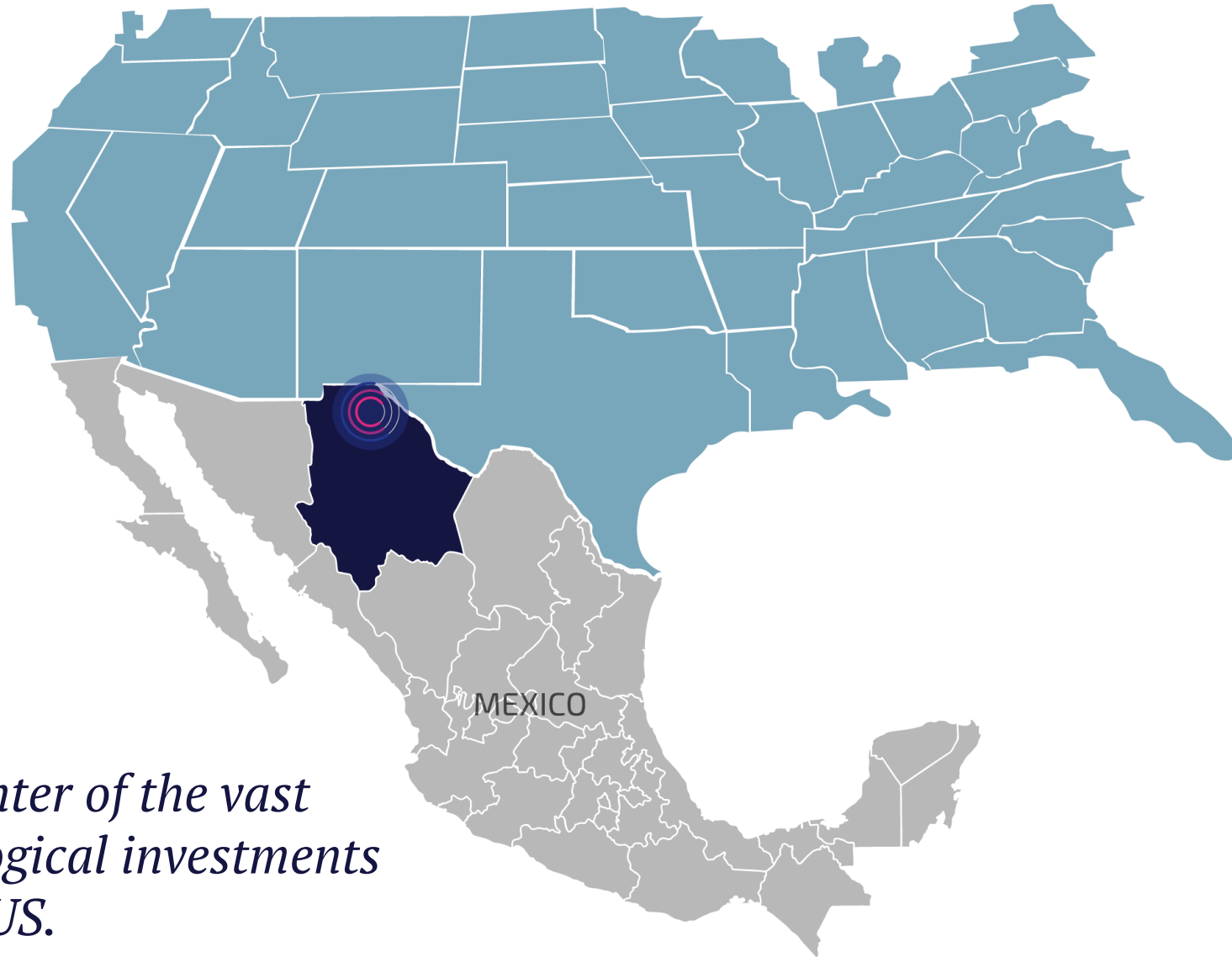
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UNIQUE LOCATION

The largest shared border with the US

- *6 Border Crossings*

We are at the epicenter of the vast majority of technological investments taking place in the US.



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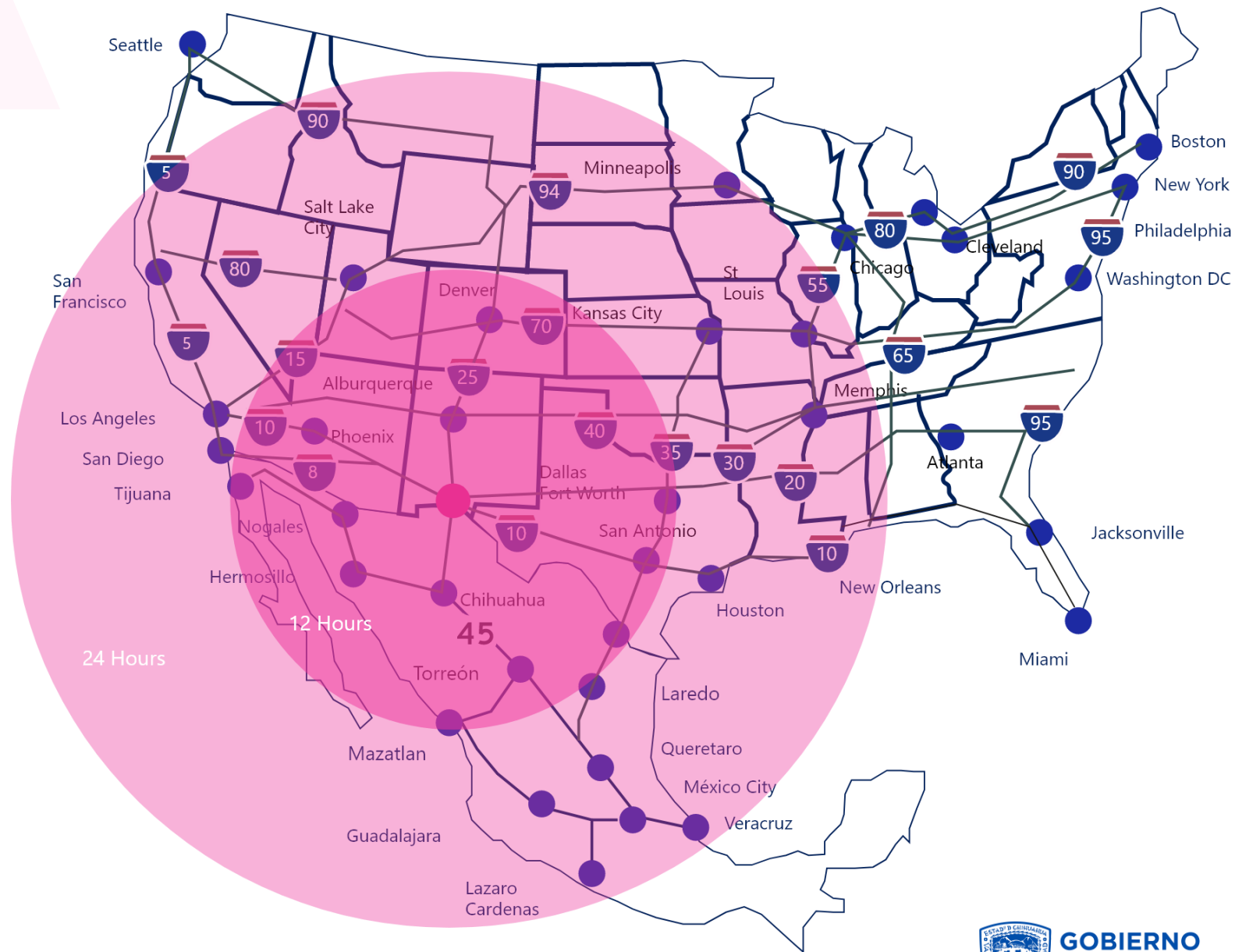


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LOGISTICS

GROUND CONNECTIVITY

The roads of Chihuahua are part of one of the main logistics networks between Mexico and North America.



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LOGISTICS

RAIL CONNECTIVITY

The most efficient
rail network for
heavy load
transportation to
United States and
Mexican ports.

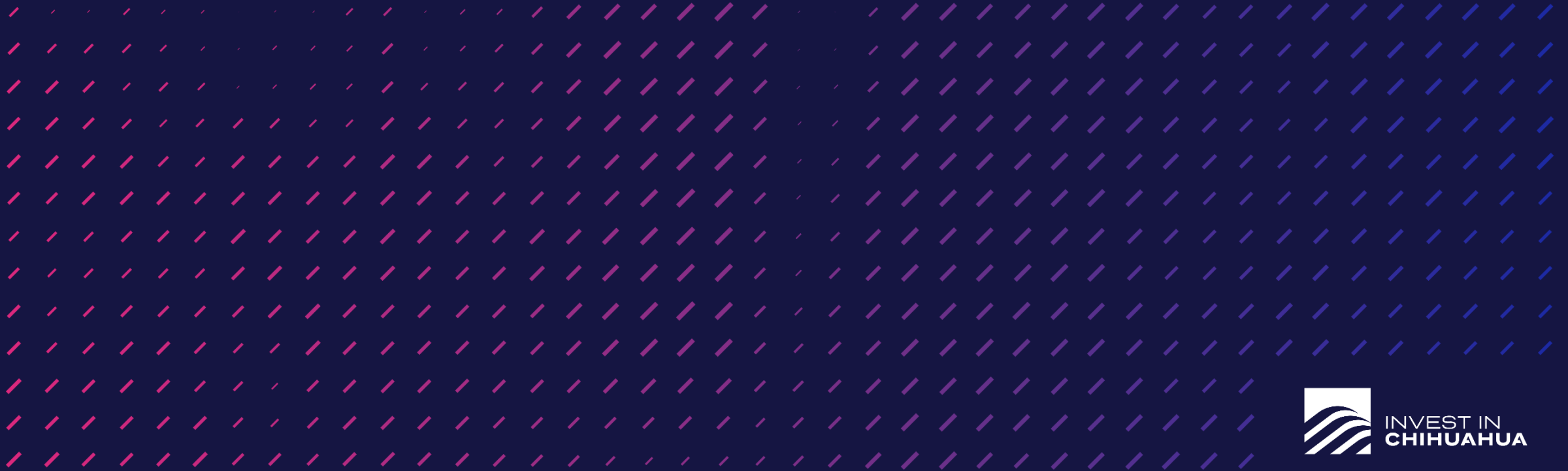


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INDUSTRY HIGHLIGHTS



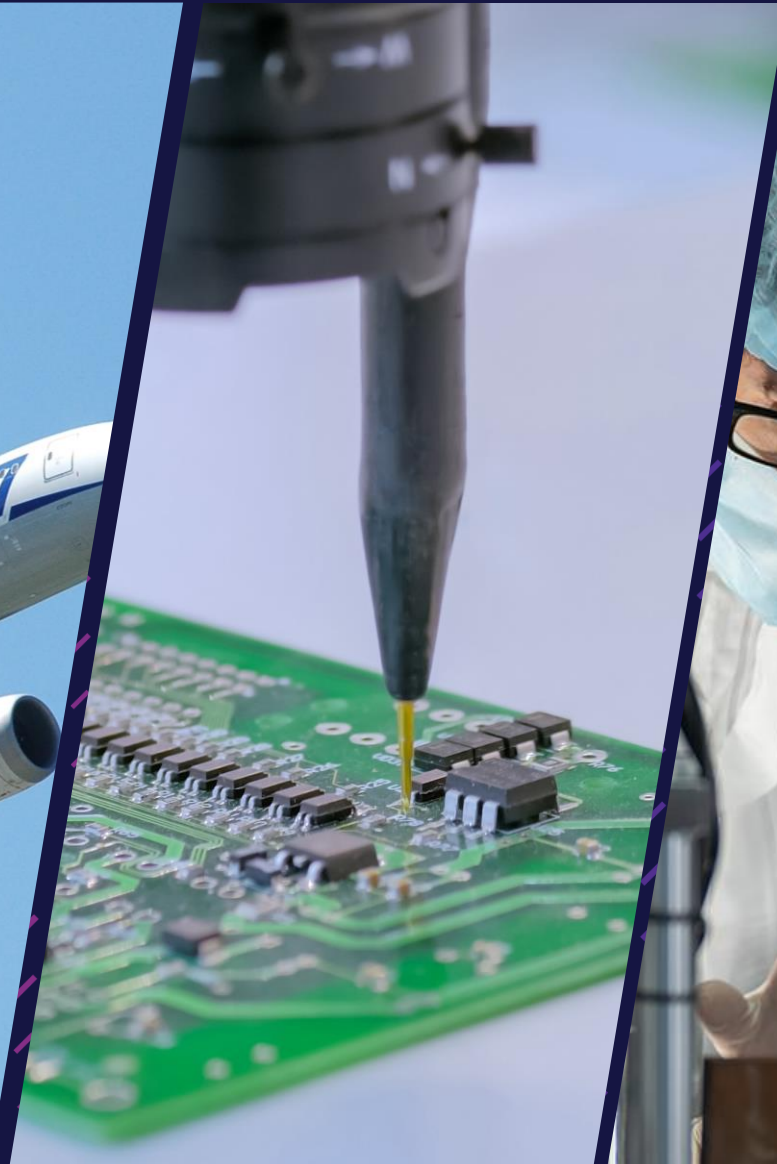
Automobility



Aerospace



Electronics



Medical Devices



Automobility Industry

Main Players



2 OEMs

Operating

+160

Certified Suppliers

1st Place

Automotive
employment

+172,000

Employees

+14'000,000

Built in the Chihuahua
Engine Plant

**1st Place World
wide efficiency**

Chihuahua's Ford Engine
Plant

BRP

3 plants in the State

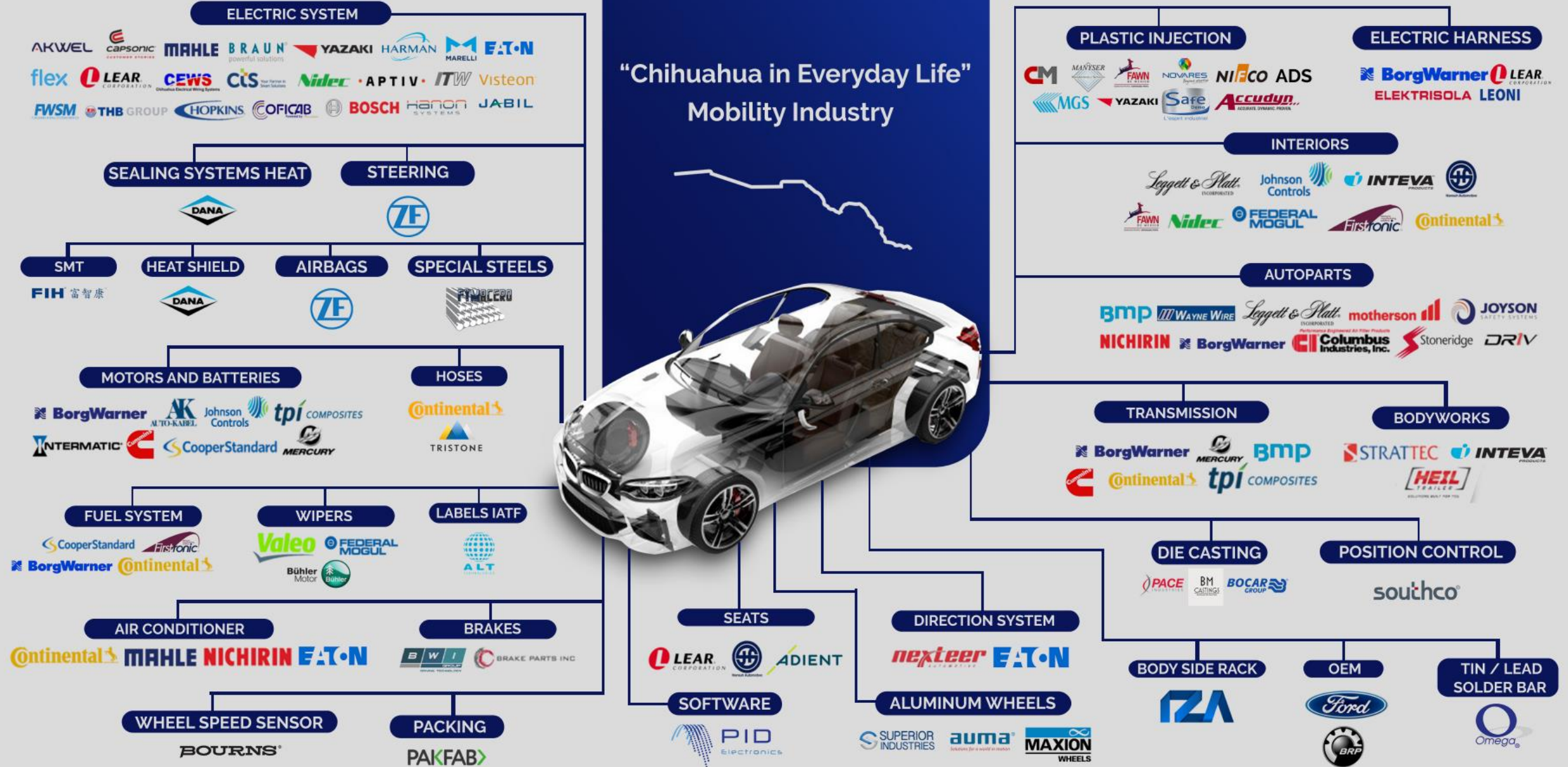


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Automobility Industry



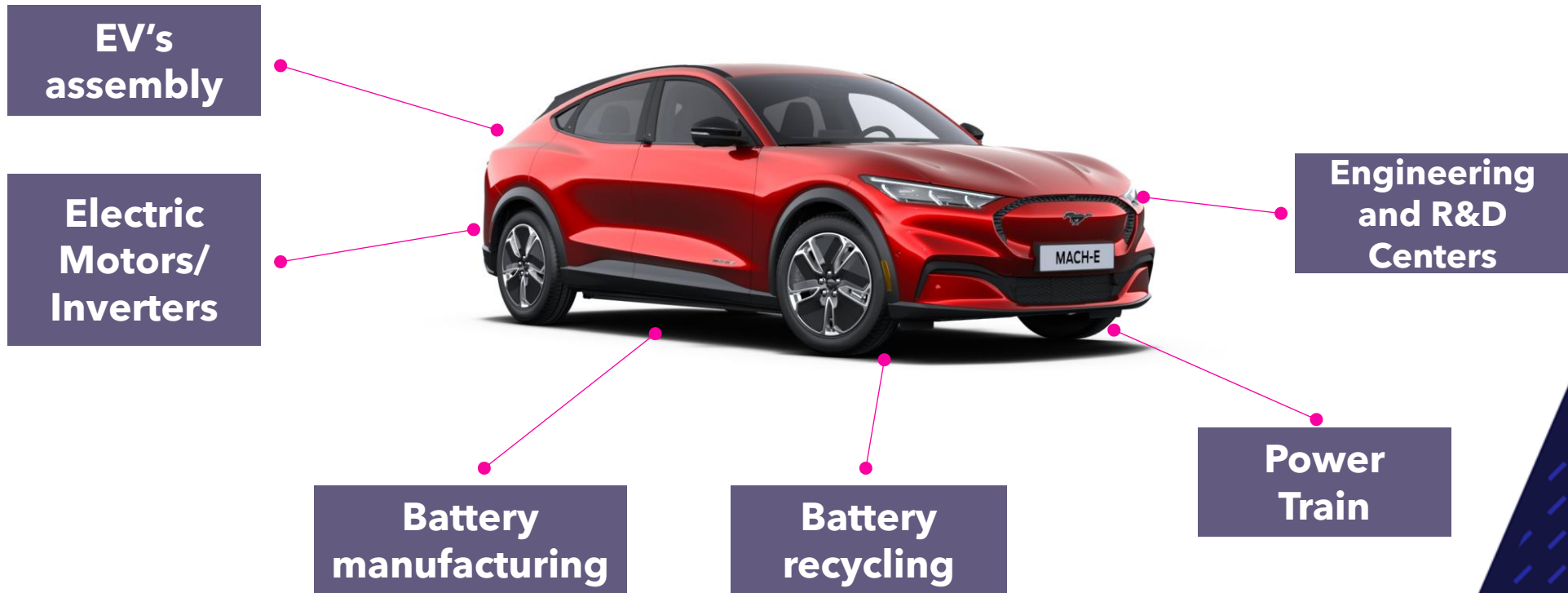
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Automobility Industry

Current Strategy: Electromobility



Electronics Industry

Main Players

FOXCONN

JABIL

PEGATRON

wistron

Inventec

cisco

EPSON

flex

Honeywell

SIEMENS

wiwynn

30

Higher Education Institutions
with related programs

+160

Companies

121K

Employees in the sector

+200

High-End SMT assembly lines

**Pegatron, Foxconn,
Inventec, Wistron,
Wiwynn**

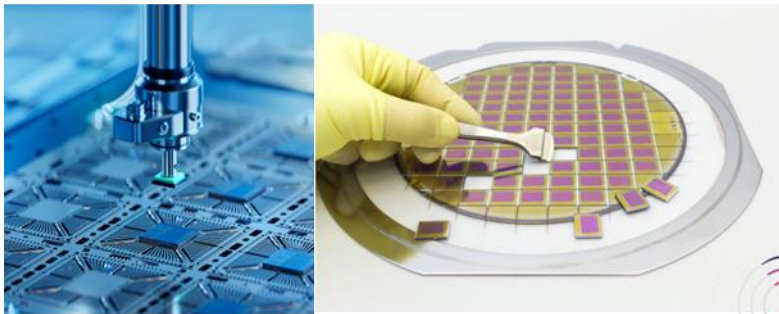
The Taiwanese electronics cluster
produces 50% of the servers used by
Meta, Amazon, Microsoft and Google
in Juárez.

Dell & HP

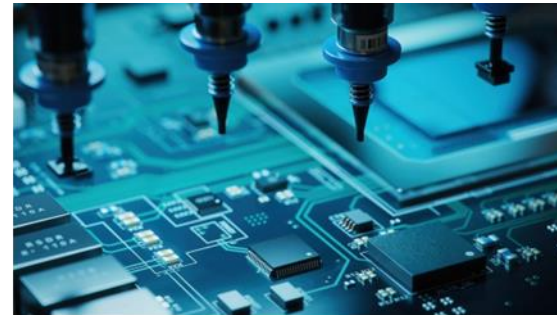
100% of their personal
computers are assembled in
Juárez

Electronics Industry

Current Strategy: Semiconductors supply chain



ATP



SMT

Aerospace Industry

Main Players

BOMBARDIER

Honeywell

TEXTRON AVIATION



5 OEMs

Currently Operating

+45

Certified Suppliers

9

Universities with
Aerospace programs

+16,000

Employees

Honeywell

The largest CNC Machine
shop in America

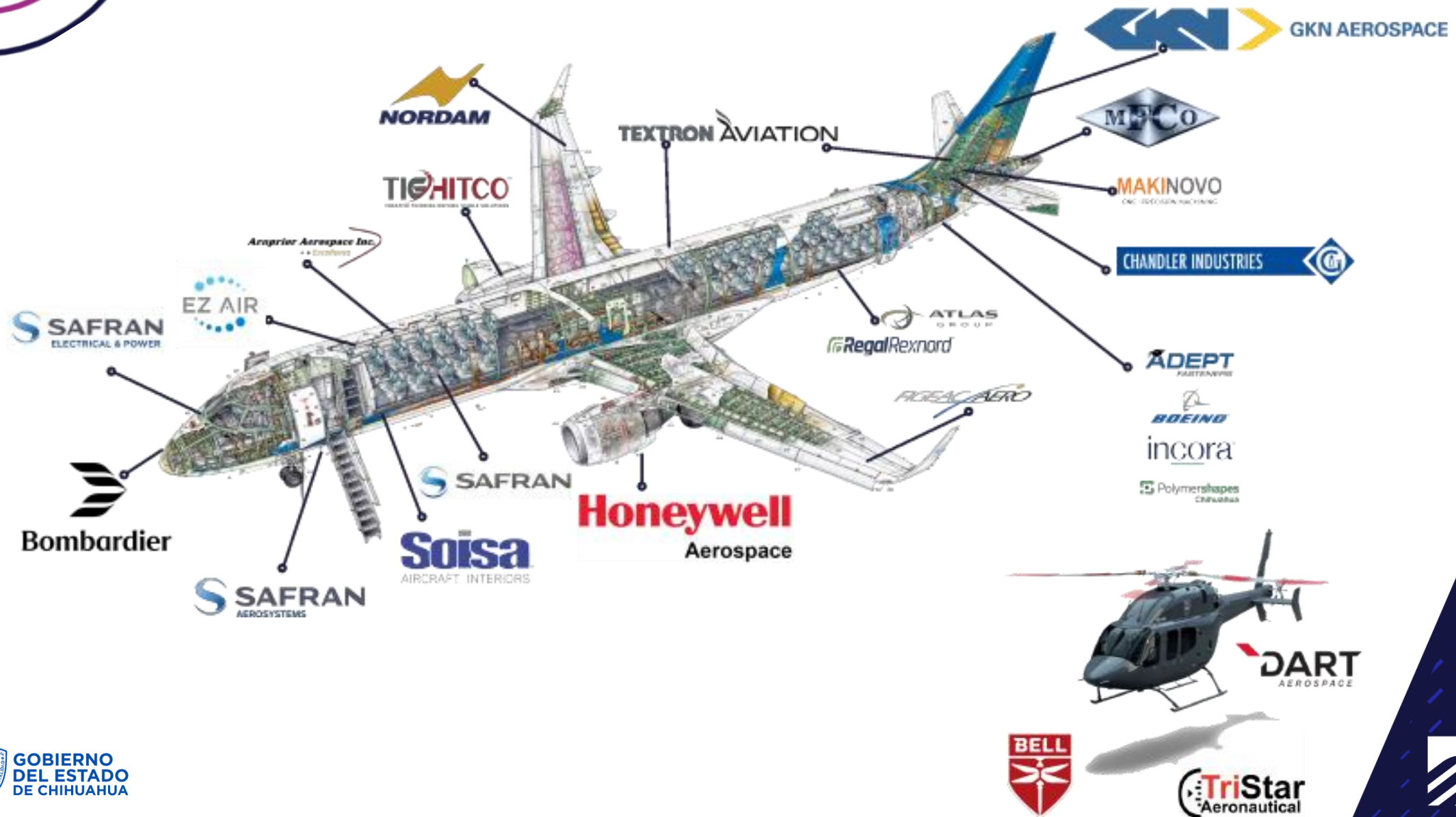
SAFRAN

Designs and produces 95% of
the electrical wiring for the
Boeing 787

Bell

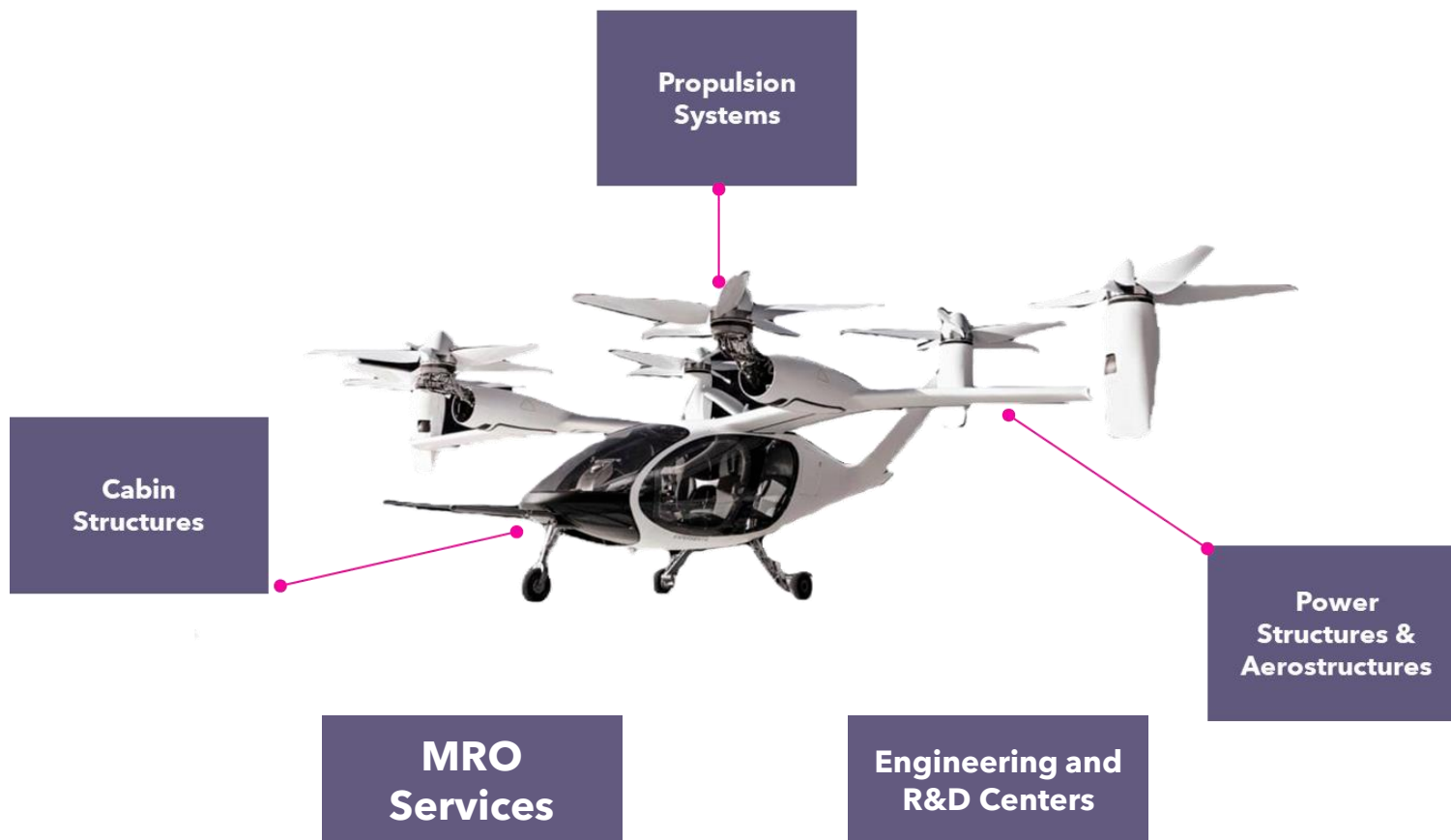
65% of Bell's 407 and 429's
cabins are assembled in
Chihuahua.

Aerospace Industry



Aerospace Industry

Current Strategy: High Value Processes & eVTOL



Medical Devices Industry

Main Players



EssilorLuxottica



+60K

Employees in the sector

+53

Medical devices and pharmaceutical products

+6

Universities with related programs

1st Place

Medical Devices Manufacturing in Mexico

1st Place

In medical devices manufacturing

EssilorLuxottica

2 plants in Chihuahua and growing

Becton Dickinson

Installed an ETO sterilization plant for the global market



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Medical Devices Industry

Current Strategy: Supply Chain Development

Medical Devices Sterilization



Class III Manufacturing



Diagnosis & Medical Electronics



Medical Imaging & Rehabilitation Devices



Talent Development

In order to **develop workforce capabilities**, this administration is actively **partnering** with **academic institutions and industry**, especially in strategic sectors like **semiconductors and electromobility**, to transform our economy into **high value added** one.

90%

Region industry engineers & technicians are local.

5,000

Students graduating annually from engineering.

34%

Of all students are from STEMs.

20,000

Technician students (skilled trades).



UACH
UNIVERSIDAD AUTÓNOMA DE
CHIHUAHUA



WILLIAM DAVIDSON INSTITUTE
AT THE UNIVERSITY OF MICHIGAN



Microsoft intel



UACJ



TECNOLÓGICO
NACIONAL DE MÉXICO



INSTITUTO TECNOLÓGICO
DE CHIHUAHUA



Tecnológico
de Monterrey



MIT REAP
Regional Entrepreneurship
Acceleration Program



ITRI
Industrial Technology
Research Institute



Arizona State
University



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Talent Development

Technological Development Support Institute.

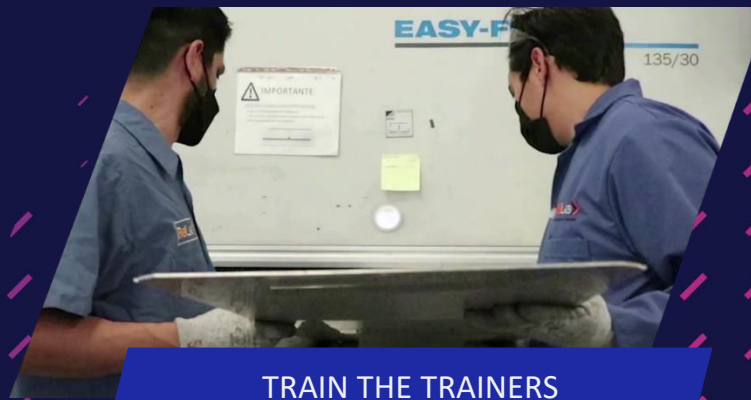


The development of high skilled labor with technological capacities, in:

- **Sheet Metal & Machining Academy**
- **Metal mechanics**
- **Safe VR**
- **Automation**
- **Plastic injections**
- **Software Development**



WORKFORCE DEVELOPMENT



TRAIN THE TRAINERS



TRAINING FACILITIES

Competitive Infrastructure: Energy



State Energy Strategy

A public & private investment for Juarez of more than 250M USD, to be executed between 2024 and 2027.

✓ Capacity delivered by CFE in Juarez in 2024	300 MVA	Total Energy to be Delivered by 2027	1,600 MVA
✓ Capacity delivered by CFE in Chihuahua in 2024	300 MVA		
Capacity to be delivered by the State agency 2026 - 2027	800 MVA		
Capacity to be delivered in renewable energy by Private Sector 2026	800 MVA		



FISCAL INCENTIVES IN CHIHUAHUA

Incentives are available for projects within the strategic sectors of the state, facilitating job creation and investment, regardless of their origin or size.

All incentives have a degree of **adaptability to a particular project's needs**.

- Investment Amount
- Payroll Quality
- Strategic Sectors
- Local Procurement
- Low Carbon Initiatives
- Decentralization Factor

Incentives Analysis

- Payroll Tax Subsidies
- Workforce Development
- Company Specific Incentives



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NON FISCAL INCENTIVES IN CHIHUAHUA



The Chihuahua State Government will support up to \$500K USD per project, to be distributed as follow:

- 50-70% for the development of the local ecosystem of strategic suppliers:

Local supplier development that includes:

- Equipment and technology acquisition
- Certifications
- Indirect value suppliers (clean rooms, automation, robotics, among others)
- Joint Ventures or Strategic alliances

Local companies that are investing in processes or technology for strategic sectors that are undeveloped or not available in the state:

- Equipment and technology acquisition
- Certifications
- Indirect value suppliers (clean rooms, automation, robotics, among others)
- Joint Ventures or Strategic alliances

NON FISCAL INCENTIVES IN CHIHUAHUA

- 30-50% of the total amount can be allocated for highly specialized training that is not covered by CENALTEC. These trainings could be carried out at the company's headquarters, universities, technical and research centers in Mexico or abroad.
- 100% of the proposed amount can be used for the development of Research and Development centers in the state.



***Welcome to
Mexico's most
dynamic business
ecosystem.***





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Thank you!



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